



Libraries and Publishers and BookNet

Noah Genner
May 10, 2018



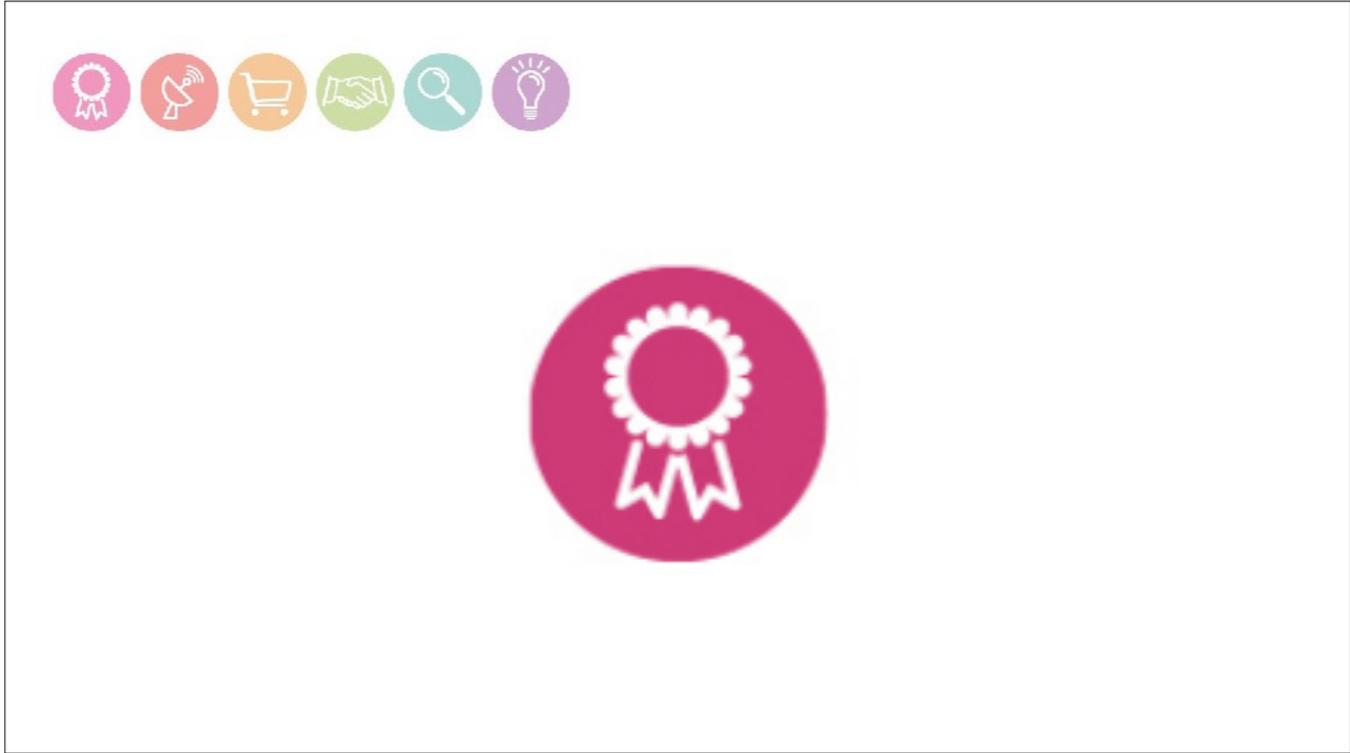


These icons you will see throughout the presentation represent the BNC products and services.

- Standards
- BiblioShare
- CataList
- EDI
- SalesData
- Research

Mostly going to touch on BiblioShare, CataList and SalesData, but I'm going to start with Standards, because who doesn't love a good standards presentation?

#standards



So, why would I start with this? Not going to spend a lot of time on it, but some background is likely required. Well it is foundational to everything that BookNet does. We work with a diverse group of stakeholders - publisher, retailers, libraries and wholesalers - and standards help us build a foundation for communication between those different stakeholders. We are looking for commonality and consensus - it helps us make our industry move more better.



ISBN 978-1-934293-06-5



9 781934 293065

This is a standard...actually a few of them...ISBN, EAN, GTIN, barcode...



- EDI
- Bibliographic
- Subject Schemes
 - BISAC
 - Thema
- Identifiers
 - ISBN/ISNI/ISTC
- Others...
 - Epub/GDSN/SAN

We actively participate in many of these and others we monitor



Best Practices for Product Metadata

Guide for North American Debt
Senders and Receivers

Ann Edition
September 11, 2018

FEATURES

- Streamlined and standardized
- Updates to reflect the changing environment of
- workflows and business
- Needs for the current and digital world
- Uniform metadata for senders and receivers



Developed in cooperation with Product Groups



Subject Coding

BISAC

THEMA

Thema overview: 115,833 books support Thema

Thema webinar on June 6th

A reconstituted Thema Working Group was formed in the spring of 2017 under an industry chair and is developing recommendations for Gender Identity classification. BookNet Canada and members of this group are participating with the CFLA's Indigenous Matters Committee. This group is looking to implement policies for libraries and archives based on the recommendations of the full Truth and Reconciliation Committee of Canada. A sub-group within that larger project is looking at subject classification and we are participating with a Publisher Working Group to develop appropriate classifications for these needs. A forthcoming Thema proposal will be based on these results.





Canadian Contributors in ONIX

109,000 books

138,000 contributors

1200 publishers

How?
Why?

Total number of books identified with Canadian contributors: Almost 109,000 (108,988)

Number of authors associated with those books: over 165,500 (165535)

Number of Canadian authors associated with those books: over 138,000 (138147) NOT UNIQUE BY INDIVIDUAL

Number of Publishers producing those books: over 1200 (deduped but quickly)

Publisher counts attached.



Geography Subject Coding

BISAC

20,355 books support a BISAC Regional Code.

13,790 books support one or more Canadian BISAC Regional Codes.

6542 support a country regional code for Canada.

7342 books support a Province or lower code within Canada.

THEMA

18,887 books support one or more geography qualifiers.

4,328 books support one or more Canadian geography qualifier.

2574 books support a country qualifier only for Canada.

934 books support a Provincial qualifier only within Canada.

977 books support a Provincial sub-unit within Canada.

BISAC Regional overview:
Thema Canadian Regional Qualifier Code use:

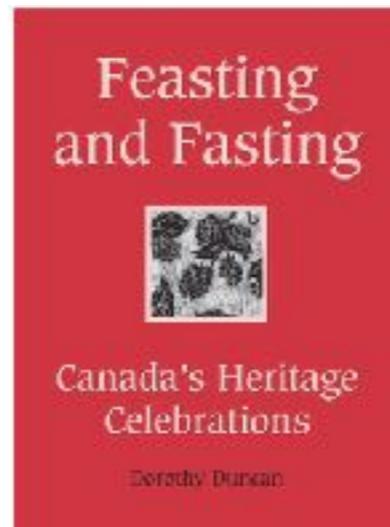
#keywords



Rank	Keyword	No. of Titles
1	diversity	2,092
2	multicultural	1,304
3	baseball	985
4	winter	811
5	snow	620
6	camping	595
7	outdoors	458
8	multiculturalism	434
9	fishing	382
10	bear	264

Rank	Keyword	No. of Titles
1	First Nations	209
2	hockey	114
3	Montreal	109
4	Ottawa	94
5	diversity	85
6	History	73
7	multicultural	73
8	Arctic	69
9	Fishing	68
10	RCMP	62

- Top 10 'Canadian' keywords
- From a list derived from our Canadians Reading Canadians study, and augmented a little by us
- First is all books in BiblioShare
- Second is just the Canadian authored books



Keywords:

Feasting, Fasting, Canadian history, history of Canada, food history, History of food, Celebrations, Canadian Celebrations, Celebrations in Canada, Food, History, Drink, Food and Drink, Holidays, Holiday, Canadian Holidays, Historic Holidays, Historic Food, Dorothy Duncan, Dorothy, Duncan, Jewish Holidays, Scottish Celebrations, Fish Celebrations, First Nations, First Nations Celebrations, First Nations Food, Maple Syrup, Spring, Fall, Autumn, Winter, Summer, Harvest, Thanksgiving, Halloween, All Saints Day, All Hallows Eve, Passover, Easter, Christmas, St. Andrew's Day, St. David's Day, St. Patrick's Day, Furlin, Hanukkah, Secret Societies, L'Ordre Du Bons Temps, Sir John A. MacDonald, Valentine's Day, St. Valentine, Robbie Burns, Gung Hey Fat Choi, Chinese Celebrations, Chinese Holidays, Chinese New Year, Shrove Tuesday, Alcohol, Temperance Movement, Temperance Hotels, Bees, Cola water drinking societies, Mother's Day, Queen Victoria, Victoria Day, Picnics, Fiellica, Red Hushonah, Yom Kippur, Guy Fawkes Day, Remembrance Day, Ste. Catherine's Day, Quebec, Ontario, Manitoba, Canada, Saskatchewan, British Columbia, Alberta, Newfoundland and Labrador, New Brunswick, Prince Edward Island, Nova Scotia, Fish, Meat, Bread, Beer, Penmbar, Fur trade, Voyageurs, Coureurs de bois, Beaver, Chanukah, New Year's Eve, New Year's Day, Twelve Days of Christmas, Dominion Day, Canada Day, January, February, March, April, May, June, July, August, September, October, November, December, Labour Day, Depression, Great Depression, Canadian National Exhibition, non-fiction

The most 'Canadian' book based on the keywords supplied.
However, keywords giveth and keywords taketh away.
Too long.
Data that is supplied elsewhere is repeated here.

So, now that we have the foundation...and all the publishers are supplying everything to all the retailers/wholesalers with varying degrees of acceptance what else do you do...well you go back and keep on improving...and you also make sure to send the data onto us..

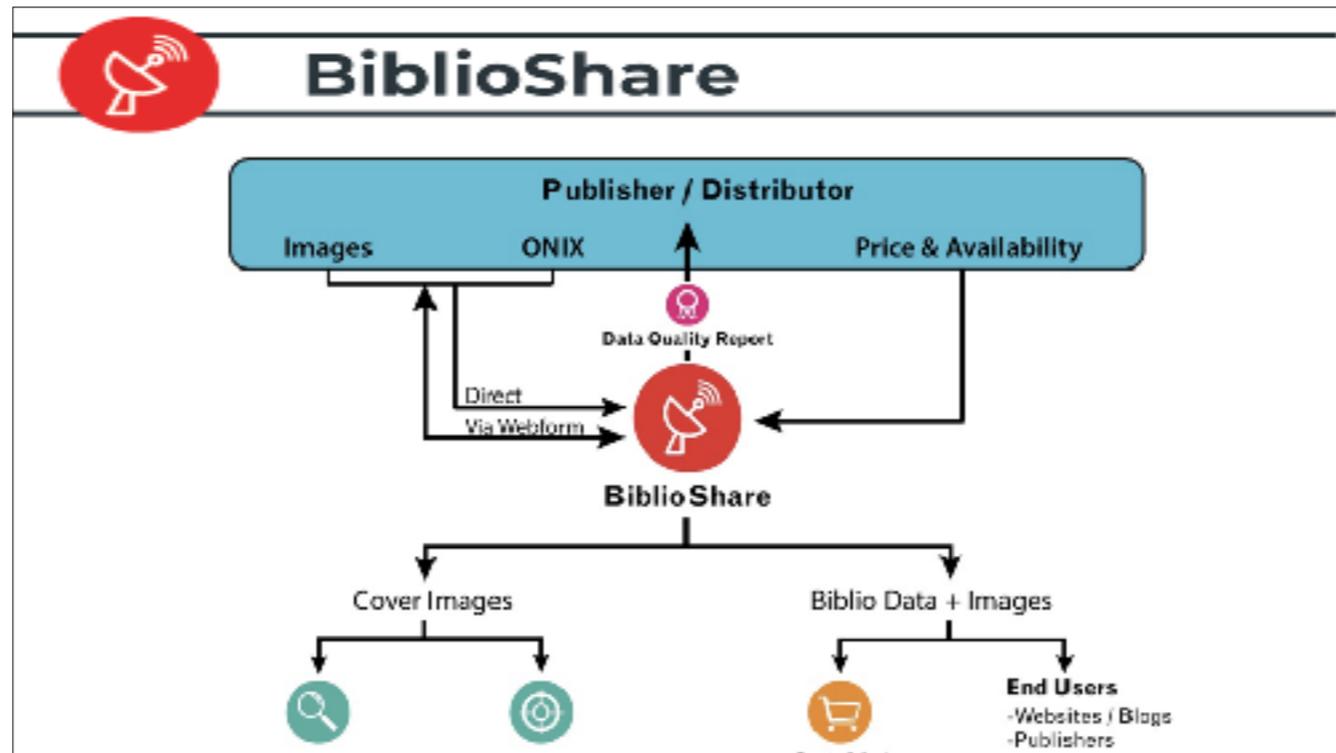
#BiblioShare



BiblioShare:

Driving discovery through biblio data

A service completely built around standards...and at times built to get around them...



What is it?

It is a bibliographic quality control tool focused on improving publisher supplied metadata.

It is also a bibliographic aggregation service whose purpose is to both disseminate the aggregated data to as many projects/people as possible and to make it easier.



BiblioShare

2.7+ million biblio records
1.8+ million cover images
200K other images
10K samples
100K+ Canadian authored records

What is it?

It is a bibliographic quality control tool focused on improving publisher supplied metadata.

It is also a bibliographic aggregation service whose purpose is to both disseminate the aggregated data to as many projects/people as possible and to make it easier.



WordPress, Shopify, 15 web services, custom exports...



Find your next great Canadian read

Join us Sign in

New Books and Featured Reading Lists

Each week on the 49th Shelf homepage, we highlight new releases. We also make these hard-to-find titles and obscure titles from past months available with kindle loans. This program is free and allows you to borrow as many titles as you want.

Show only all categories

BOOKS AUDIO BOOKS EBOOKS SERIALS





CataList:

eCatalogues and more...



CataList

Releasing this week



Beloved Folio
by E. S. Thomson
Little, Brown and Company



Joyful Living Colouring Book
by Tara Harrison
House of Anansi Press Inc.



The Food Forest Handbook
by Devell Frey
New Society Publishers



Neverseen
by Shannon Messenger
Nalini

find more releases by month:



CataList

CATALIST

My Page My Orders Help

Search for Books

Account Search My Cart Register

Goose Lane Editions Spring 2016 Catalogue

Waterfalls of Nova Scotia



Waterfalls of Nova Scotia

JTG 2016

By JTG 2016

ISBN 978-1-55128-100-0

ISBN 978-1-55128-100-0
Paperback
320 pp
Hardcover
May 2016

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Description Audio Blu Menu

Nova Scotia is blessed with numerous natural waterfalls, and this volume from self-described "water fall addict" David Leland brings together their best descriptions.

Compiled and updated by the government of Nova Scotia, this comprehensive volume includes famous waterfalls such as Garden of the Gods, the massive Falls of the Islands, the remote falls of the high hills, and a long list of lesser-known waterfalls. In addition to providing useful information on the location, height, and flow of each waterfall, the book also includes a map of the province and a list of the best waterfalls to visit.

Featuring original color photographs and individual maps of each location, Waterfalls of Nova Scotia offers an invaluable reference as well as a guide to the beauty of the falls and the natural splendor waiting to be discovered.

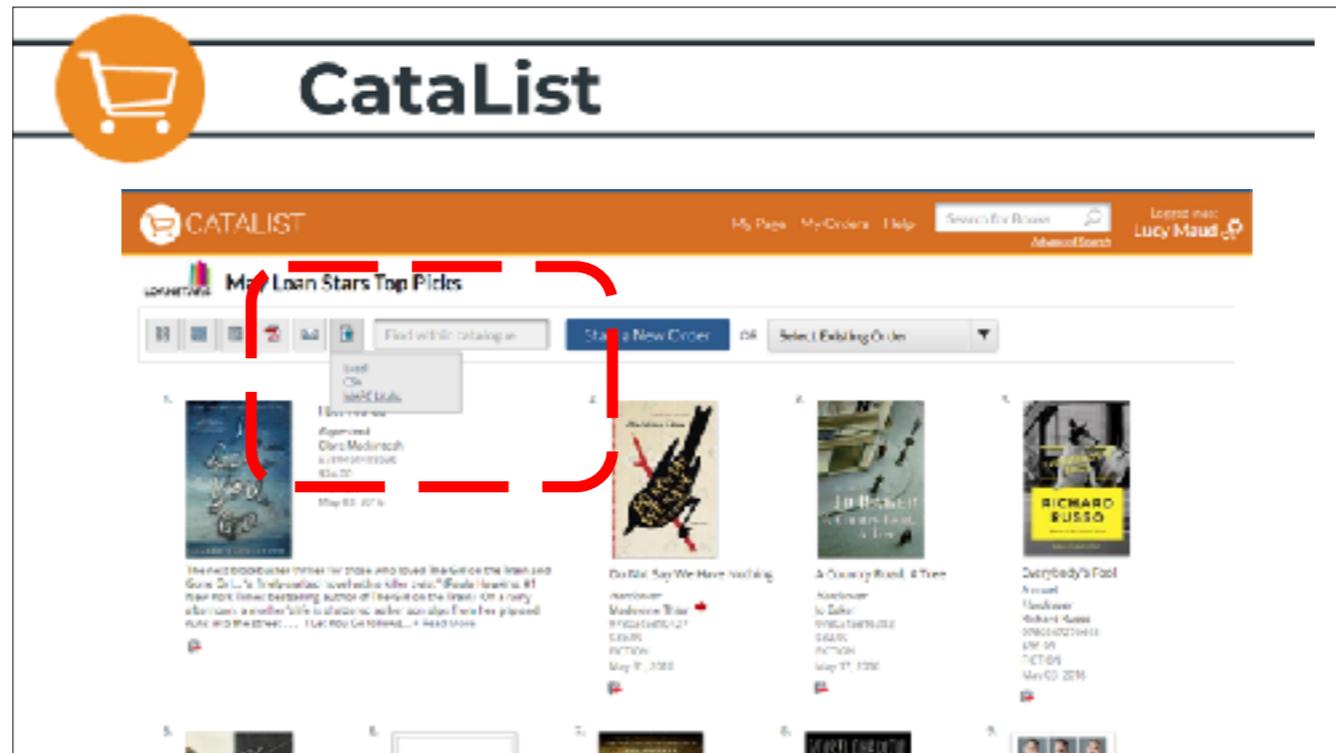
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You Can't Get to It

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- exporting



- Daya can be easily exported into different formats...including MARC.
#MARC record



- Value to libraries
 - way for librarians and patrons to discover new content
 - discovery tool that uses librarian's skills to create a librarian curated list
 - new materials for reader advisory groups
 - provide access to digital ARCs using NetGalley - we will do what we can to facilitate the process of librarians obtaining ARCs



SEARCH RESULTS

Filter Results

Genre is

Search

Books, Audio, E-Books & More

Programs, Classes & Events

Hours & Locations

Support & Log Out

We Recommend

Books, Audio, E-Books & More

Books

Audio

E-books

More

Recommended Books for Teens

Books in January

Books in February

Books in March

Books in April

Books in May

Books in June

Books in July

Books in August

Books in September

Books in October

Books in November

Books in December

Loan Stars September List

10 authors, 100 books, 1000 hours of reading. A monthly literary service by author story 2018.



The warming grounds
Helen Oyeyemi, 2017, author.
An author's journey into the world of the imagination, the history of the genre, and the role of the writer in the world.

Also written by Helen Oyeyemi



The vanishing year
Michael Ondaatje, 2017, author.
A memoir of a year in the life of a writer, exploring the challenges of the creative process and the role of the writer in the world.

Also written by Michael Ondaatje



The pencil
Paul Fournier, 2017, author.
A memoir of a year in the life of a writer, exploring the challenges of the creative process and the role of the writer in the world.

Also written by Paul Fournier

BOOK BUZZ

Join our Virtual Book Club

Read the book and share your thoughts



- we produce posters and other marketing material every month

-we have purposely kept biblio data stripped down for patron use

-used for patrons and sent out to all branch staff

- new web site just launched at loanstars.ca

#LibraryData



LibraryData:

BNC's Library Circulation Data Project

Because you love SalesData, we're working on bringing you a similar reporting service built on Library circulation data



Loans

Holdings

Renewals

Copies on Order

Collection Quantity



Evergreen

Koha

Horizon

Symphony

Polaris

Currently in a testing phase with 7 libraries across Canada, and working with five Integrated Library Systems (essentially, POS for libraries) - Polaris, Symphony, Horizon, Evergreen and Koha.



Many thanks to our ILS development partner libraries:

Marigold Library System and TRAC
Huntsville Public Library
Lincoln Public Library
Ottawa Public Library
Vancouver Public Library



and many more!

Including Hamilton, Newmarket, Vaughan, Coquitlam, Cornwall, Stouffville-Whitchurch, and Toronto Public Library, among others!



LibraryData Reporting



“Popular Books”

Based on loans, holds or orders.

To analyze demand from patrons or from libraries and ranked
Similar to the bestseller report in SalesData



Subject Based Reporting: top branch or library

To look at branches or library systems and subject trends across them, over time or comparatively.



Gap Analysis against CataList catalogues

For librarians and publishers to identify gaps in a library's collection based on the ISBNs listed in a CataList catalog with a few clicks.



Regional Analysis by city or province

Illuminate regional trends, help publicists plan book tours or events.

(breathe)

help librarians understand how they may want to manage or move their collections

(breathe)

or where they may be gaps in collections based on what's performing at nearby libraries or in comparable areas.



Comparing circulation data to sales

And of course, leveraging our SalesData service so we can better understand and identify trends and the relationship between library activity and sales.



Based on our beta data...

Show you some of our most preliminary findings based on data from our beta libraries from the Polaris ILS

Covering April 9, 2018 - April 30, 2018
280 reporting branches in 9 Library Systems



9 Library Systems
280 branches

~900K loans
~15 million holds

Show you some of our most preliminary findings based on data from our beta libraries from the Polaris ILS

Covering April 9, 2018 - April 30, 2018
280 reporting branches in 9 Library Systems



Canadian Authored

6% of loans
14% of holds

Canadian

Caveat - a lot of older titles likely are missing the Canadian marker in our data so I'm thinking that the loans number is low.



Popular Titles

Library:

1. **The Rooster Bar**
(John Grisham)
2. **Fire and Fury**
(Michael Wolff)
3. **The Great Alone**
(Kristin Hannah)
4. **The Midnight Line**
(Lee Child)
5. **The Perfect Nanny**
(Leila Slimani)

Sales:

1. **A Higher Loyalty**
(James Comey)
2. **12 Rules for Life**
(Jordan B. Peterson)
3. **The Right Time**
(Danielle Steel)
4. **Camino Island**
(John Grisham)
5. **The Subtle Art of Not Giving a F*ck**
(Mark Manson)

Popular titles based on LOANS.
Notice the Fiction and Thrillers / Suspense focus of the Library top 5.
(breathe)
Sales for same period a mix of Juv / Adult, Fic and NF



“Most Wanted”

Library:

1. **12 Rules for Life**

(Jordan B. Peterson)

1. **Little Fires Everywhere**

(Celeste Ng)

2. **Fire and Fury**

(Michael Wolff)

3. **The Subtle Art of Not Giving a F*ck**

(Mark Manson)

4. **The Perfect Nanny**

(Leila Slimani)

Sales:

1. **A Higher Loyalty**

(James Comey)

2. **12 Rules for Life**

(Jordan B. Peterson)

3. **The Right Time**

(Danielle Steel)

1. **Camino Island**

(John Grisham)

2. **The Subtle Art of Not Giving a F*ck**

(Mark Manson)

Popular titles based on HOLDS for the most recent week.

We can see a stronger subject mix here in the Holds data, and more overlap between the holds and sales top titles.

Curious to see if this stronger correlation to the sales figures for the same period holds true as we continue processing library data from more libraries over a longer period of time.



Regional Comparison



- | | |
|--|---|
| 1. Fiction / Thrillers / Suspense | 1. Juvenile Fiction / General |
| 2. Juvenile Fiction / Readers Beginner | 2. Fiction / Thrillers / Suspense |
| 3. Juvenile Fiction / General | 3. Juvenile Fiction / Media Tie-In |
| 4. Fiction / Literary | 4. Juvenile Fiction / Humorous Stories |
| 5. Fiction / Women | 5. Juvenile Fiction / Comics and Graphic Novels |

We also decided to compare two libraries of similar size from different areas, so we compared data from Hamilton Public Library and Marigold Library System in Alberta, part of the TRAC consortium.

Seeing a stronger trend in JUV in TRAC, more adult in Hamilton.

We hope to use this data to

build comparative tools for librarians. For example, ability for a librarian in Hamilton to compare their Juvenile Fiction / Comics and Graphic Novels collection to Marigold's, to see which high-performing titles they may want to add to their collection.



LibraryData: What's Next?

Collecting more data!

Recruiting participant libraries!

Building report types that will serve all of our stakeholders and illuminate this part of the industry.

More talks with you - our publishing and library industry stakeholders - about what you hope to learn from this data and how we can provide you with tools to better understand your business.



Questions?

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